

Invitation to participate in a workshop

Dialog on the use of quantitative and qualitative methods for studying online social and sociosemantic relationships

Convenors

Johanne Saint-Charles, Resodi, Research Team on social networks and discourses

Florence Millerand, Research Chair on Digital technology uses and changes in communication

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WHEN: June 17th, 10 a.m. – 4 p.m.

WHERE: Université du Québec à Montréal

The ubiquitous presence of digital media raises numerous concerns that are being addressed by social sciences and humanities scholars, many of whom have benefitted from the big data sets available in the digital universe. The methodological advantages of having access to large datasets with a relative ease make no doubt, but many have questioned the digitalization of social phenomena it implies and its impact on the conclusion one may draw. In answer to such criticism qualitative methods have been developed to help reach a deeper understanding of online phenomena and their social effects.

In this workshop we propose to engage in a dialogue and critical reflection on how “big” and “thick” data can fertilize each other for studying online social and sociosemantic relationships, i.e. where interactions and information, or content, are jointly appraised.

In order to leave room for discussion and conversation, the workshop will be organized in the manner of a World Café around a series of questions to be discussed in groups of no more than six persons. Highlights will be shared in plenaries. The sessions will be facilitated and notes will be taken so as to produce a synthesis of the discussion to be shared with all.

If you are interested in participating in this workshop, please fill the following questionnaire before May 1st: <https://goo.gl/forms/ynHfJi5pb4nj65Ah1>.

Please note that places are limited (if we want this to be a workshop).

Once we know how many people will be coming, we will send you a more detailed program.

We are looking forward to see you in June